

**State of Wisconsin
Government Accountability Board**

Total Lobbying Expenditures

2013-2014 Legislative Session

through December 31 2014

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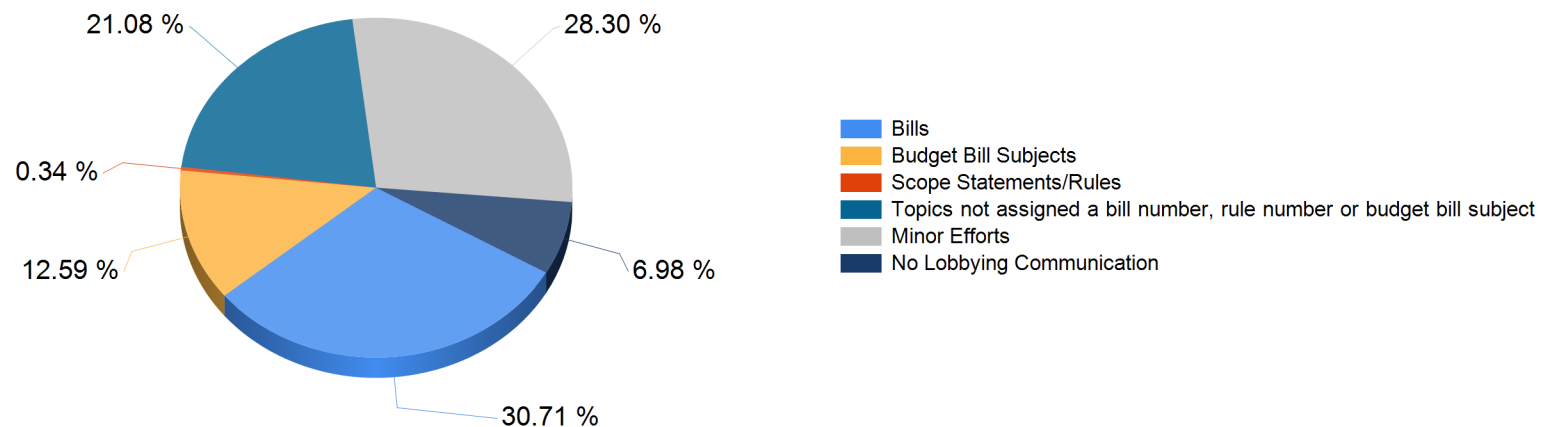
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2013-2014 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2013-2014 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2013-2014 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2013</u>	<u>July-December 2013</u>	<u>January-June 2014</u>	<u>July-December 2014</u>	<u>Session-to-date</u>
TOTALS:					
Hours:	124,857	93,904	93,779		312,540
Dollars:	\$16,954,849	\$14,774,092	\$14,255,374		\$45,984,315
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	44,463	33,229	32,773		110,465
Dollars:	\$8,653,629	\$8,453,351	\$8,262,200		\$25,369,180
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	80,394	60,675	61,007		202,075
Dollars:	\$6,814,775	\$5,496,855	\$5,436,017		\$17,747,646
ALL OTHER LOBBYING EXPENSES:					
Dollars:	\$1,486,445	\$823,887	\$557,157		\$2,867,488

2013-2014 Legislative Session Focus on Lobbying Interests



2013-2014 Legislative Session Lobbying Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	106,276	30.71%
Budget Bill Subjects	43,558	12.59%
Scope Statements/Rules	1,183	0.34%
Topics not assigned a bill number, rule number or budget bill subject	72,972	21.08%
Minor Efforts	97,948	28.30%
No Lobbying Communication	24,149	6.98%
	346,086	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157	2,314		7,541
Dollars:	\$232,955	\$446,714	\$482,893		\$1,162,562

Wisconsin Hospital Association Inc (WHA)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,636	2,348	1,723		6,707
Dollars:	\$323,506	\$278,171	\$261,539		\$863,216

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520	2,640		7,755
Dollars:	\$294,823	\$294,561	\$261,322		\$850,707

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169	2,019		7,089
Dollars:	\$292,206	\$192,682	\$177,767		\$662,656

Wisconsin Insurance Alliance

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	457	365	319		1,141
Dollars:	\$357,167	\$145,390	\$109,705		\$612,263

AT&T Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	789	516	430		1,736
Dollars:	\$200,124	\$184,648	\$176,007		\$560,779

Wisconsin Farm Bureau Federation

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	644	698	1,221		2,564
Dollars:	\$155,954	\$153,235	\$242,146		\$551,335

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463	913		4,417
Dollars:	\$229,611	\$169,083	\$96,892		\$495,587

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014	1,502		5,715
Dollars:	\$172,174	\$162,551	\$120,145		\$454,870

Wisconsin Automobile and Truck Dealers Association, Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	807	651	742		2,201
Dollars:	\$151,635	\$124,597	\$145,965		\$422,197

League of Wisconsin Municipalities

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,370	1,017	873		3,259
Dollars:	\$156,895	\$152,097	\$112,637		\$421,629

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357	1,699		4,233
Dollars:	\$139,442	\$129,544	\$148,965		\$417,950

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333	1,558		4,778
Dollars:	\$150,212	\$116,649	\$131,553		\$398,414

Wisconsin Bankers Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,235	1,054	900		3,189
Dollars:	\$136,793	\$120,512	\$101,845		\$359,151

National Federation of Independent Business

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	742	678	838		2,257
Dollars:	\$113,810	\$119,292	\$104,615		\$337,717

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520	2,640		7,755
Dollars:	\$294,823	\$294,561	\$261,322		\$850,707

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157	2,314		7,541
Dollars:	\$232,955	\$446,714	\$482,893		\$1,162,562

Wisconsin Independent Businesses Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,557	2,470	2,306		7,333
Dollars:	\$74,238	\$68,484	\$63,200		\$205,923

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169	2,019		7,089
Dollars:	\$292,206	\$192,682	\$177,767		\$662,656

Wisconsin Hospital Association Inc (WHA)

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Hours:	2,636	2,348	1,723		6,707
Dollars:	\$323,506	\$278,171	\$261,539		\$863,216

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014	1,502		5,715
Dollars:	\$172,174	\$162,551	\$120,145		\$454,870

State Bar of Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,793	1,866	1,527		5,185
Dollars:	\$102,524	\$117,079	\$98,032		\$317,636

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333	1,558		4,778
Dollars:	\$150,212	\$116,649	\$131,553		\$398,414

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463	913		4,417
Dollars:	\$229,611	\$169,083	\$96,892		\$495,587

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357	1,699		4,233
Dollars:	\$139,442	\$129,544	\$148,965		\$417,950

AFSCME Council 11

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,466	1,235	809		3,509
Dollars:	\$99,813	\$116,315	\$57,350		\$273,478

Wisconsin League of Conservation Voters (WLCV)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,572	904	891		3,367
Dollars:	\$83,841	\$28,446	\$50,865		\$163,153

The 10 most lobbied bills

Senate Bill 1 2013 Regular Session

Relating to: regulation of ferrous metallic mining and related activities, procedures for obtaining approvals from the Department of Natural Resources for the construction of utility facilities, making an appropriation, and providing penalties. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,732	22	0		2,754

Senate Bill 509 2013 Regular Session

Relating to: operation of agricultural vehicles on highways and providing a penalty. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		24	2,654		2,678

Senate Bill 349 2013 Regular Session

Relating to: local regulation of nonmetallic mining; local regulation of air quality; local regulation of water quality; local regulation of the use of explosives in mining, quarrying, and related activities; highway use contracts by local governments; and local regulation of borrow sites and material disposal sites for transportation projects of the Department of Transportation. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		1,750	411		2,161

Assembly Bill 19 2013 Regular Session

Relating to: torts and personal injury trusts. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	784	342	971		2,097

Senate Bill 302 2013 Regular Session

Relating to: high capacity well approvals. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		961	1,127		2,088

Assembly Bill 139 2013 Regular Session

Relating to: the duty of physicians to inform patients of treatment options. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,193	757	43		1,993

Assembly Bill 711 2013 Regular Session

Relating to: various changes to the worker's compensation law, granting rule-making authority, and making an appropriation. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:			1,944		1,944

Senate Bill 286 2013 Regular Session

Relating to: the student information system, a school and school district accountability system, low-performing schools and school districts, and charter school contracts. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		839	1,048		1,887

Senate Bill 300 2013 Regular Session

Relating to: copayments, deductibles, or coinsurance for oral chemotherapy and injected or intravenous chemotherapy. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	0	496	943		1,439

Assembly Bill 200 2013 Regular Session

Relating to: the law governing repair, replacement, and refund under a motor vehicle warranty.

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	848	316	166		1,330

The 12 most lobbied budget bill subjects

Health Services: Medical Assistance and Related Programs -- Benefits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	5,145	98	118		5,361

Public Instruction: Choice, Charter and Open Enrollment

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	4,245	21	14		4,280

Public Instruction: General School Aids and Revenue Limits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,616	41	48		2,705

Health Services: Medical Assistance and Related Programs -- Administration

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,720	106	71		1,897

General Provisions

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,603	136	0		1,739

Agriculture, Trade and Consumer Protection

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,304	8	40		1,352

Transportation: Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,135	29	12		1,176

University of Wisconsin System

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,125	23	8		1,156

Employee Trust Funds

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,036	9	32		1,077

Natural Resources: Environmental Quality

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	865	125	0		990

Health Services: Other Health Programs & Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	946	21	13		980

Building Commission

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	786	106	76		968

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	30,222	25,951	16,799	0	72,972

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	29,709	32,365	35,874	0	97,948

NO LOBBYING COMMUNICATION

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	8,195	8,305	7,649	0	24,149